

WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209

650 Massachusetts Ave NW

Advertiser

Account Types

Agency

Contract # 2875278 Schedule Dates 05/02/17-05/08/17

Ralph Northam for Virginia Governor-D (116676)

Buying Time Media (1779)

Product POLITICAL CANDIDATE (ns) (1186) Brand GOVERNOR/DEM (926535)

Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office WJLA/GJLA/EJLA **Buyer Name**

Phone/Fax CPE 903/913/5497

Local/Political Candidate Agency BRD Billing Type Weekly/Irregular

Comments

Date Entered 05/01/17 Last Modified

05/01/17

Kimberly Camps No

CO-OP Headline #

Entered By

Order Type Normal

Package Deal

Commission % 15.00 \$4,005.00

Net Total

\$22,695.00 Sales Tax

Washington (WJLA) By Broadcast Month	Spots	Rate
May. 2017	42	\$26,700.00
· .	42	\$20,700.00
Grand Total:	42	\$26,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	iu	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/02/17-05/05/17	4	:30	0 6:58A- ABC-Good Morning America		1		1	1		1		4	\$750.00	\$3,000.00	Washington (WJLA)		5/1/17
2.0	Normal Line / Access	05/02/17-05/04/17	4	:30	0 7:27:56P- Jeopardy			1	<u> </u>	1		i		2	\$1,600.00	\$3,200.00	Washington (WJLA)		5/1/17
3.0	Normal Line / Access	05/08/17-05/08/17	4	:30	0 7:27:56P- Jeopardy		1		<u> </u>					1	\$1,600.00	\$1,600.00	Washington (WJLA)		5/1/17
4.0	Normal Line / SPOT	05/02/17-05/04/17	4	:30	0 10:59:56P- News-ABC 7 News at 11p					1				3	\$750.00	\$2,250.00	Washington (WJLA)		5/1/17
5.0	Normal Line / SPOT	05/08/17-05/08/17	4	:30	0 10:59:56P- News-ABC 7 News at 11p		1							1	\$750.00	\$750.00	Washington (WJLA)		5/1/17
6.0	Normal Line / SPOT	05/03/17-05/03/17	4	:30	0 6A- News-Good Morning Washington at 6a				1			1		1	\$750.00	\$750.00	Washington (WJLA)		5/1/17
7.0	Normal Line / SPOT	05/08/17-05/08/17	4	:30	0 6A- News-Good Morning Washington at 6a		1		1			1		1	\$750.00	\$750.00	Washington (WJLA)		5/1/17
8.0	Normal Line / SPOT	05/03/17-05/03/17	4	:30	0 9A- Live with Kelly				1			i		1	\$300.00	\$300.00	Washington (WJLA)		5/1/17
9.0	Normal Line / SPOT	05/08/17-05/08/17	4	:30	0 9A- Live with Kelly		1							1	\$300.00	\$300.00	Washington (WJLA)		5/1/17
10.0	Normal Line / SPOT	05/02/17-05/05/17	4	:30	0 10:58:25A- ABC-The View			1	1		1			3	\$400.00	\$1,200.00	Washington (WJLA)		5/1/17
									-			1							

		CONFIRMATION CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA 1100 Wilson Blvd. 6th Floor Arlington, VA 22209

WJLA-TV WASHINGTON, DC

Buying Time Media 650 Massachusetts Ave NW Ste 210 Washington, DC 20001

Contract # 2875278

Schedule Dates 05/02/17-05/08/17 Advertiser

Ralph Northam for Virginia Governor-D (116676) Buying Time Media (1779)

POLITICAL CANDIDATE (ns) (1186) GOVERNOR/DEM (926535)

Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) WJLA/GJLA/EJLA

Buyer Name Phone/Fax

Agency

Product

Brand

CPE

Sales Office

Account Types Local/Political Candidate Agency BRD

903/913/5497

Billing Type Weekly/Irregular **Date Entered** 05/01/17 **Last Modified**

05/01/17 Kimberly Camps

No CO-OP Headline #

Order Type Normal Package Deal

Commission % 15.00

\$4,005.00 Net Total \$22,695.00

Sales Tax

Commission

Entered By

Demo

Washington (WJLA) By Broadcast Month Spots Rate May. 2017 42 \$26,700.00 Grand Total: 42 \$26,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	05/03/17-05/08/17	4	:3	0 11:59:56A- News-ABC 7 News at Noon								3	\$400.00	\$1,200.00	Washington (WJLA)		5/1/17
12.0	Normal Line / SPOT	05/02/17-05/05/17	4	:3	0 2P- ABC-General Hospital			1	i	1	1		3	\$500.00	\$1,500.00	Washington (WJLA)		5/1/17
13.0	Normal Line / SPOT	05/02/17-05/04/17	4	:3	0 3:59:27P- News-ABC 7 News at 4p								3	\$350.00	\$1,050.00	Washington (WJLA)		5/1/17
14.0	Normal Line / SPOT	05/08/17-05/08/17	4	:3	0 3:59:27P- News-ABC 7 News at 4p		1				į		1	\$350.00	\$350.00	Washington (WJLA)		5/1/17
15.0	Normal Line / SPOT	05/02/17-05/05/17	4	:3	0 4:58:27P- News-ABC 7 News at 5p			1	1		1		3	\$400.00	\$1,200.00	Washington (WJLA)		5/1/17
16.0	Normal Line / SPOT	05/02/17-05/04/17	4	:3	0 5:59:26P- News-ABC 7 News at 6p			1	1	1	į		3	\$600.00	\$1,800.00	Washington (WJLA)		5/1/17
17.0	Normal Line / Access	05/03/17-05/05/17	4	:3	0 6:58:46P- Wheel Of Fortune				1	1	1	i	3	\$1,500.00	\$4,500.00	Washington (WJLA)		5/1/17
18.0	Normal Line / SPOT	05/03/17-05/04/17	4	:3	0 12:37A- ABC-Nightline				1	1		i	2	\$100.00	\$200.00	Washington (WJLA)		5/1/17
19.0	Normal Line / SPOT	05/07/17-05/07/17	4	:3	0 7:58:40A- ABC-Good Morning America Sunday								1	\$300.00	\$300.00	Washington (WJLA)		5/1/17
20.0	Normal Line / SPOT	05/07/17-05/07/17	4	:3	0 10A- News-Full Measure with Sharyl Attkisson		1		1	1	į	1	1	\$100.00	\$100.00	Washington (WJLA)		5/1/17

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Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

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w	oc	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209	Sch Ad Age Pro Bra Sal	ontrac nedule Date wertiser ency duct nd esperson es Office		717 For Virgindia (177 DIDATE 1 (9265)	'9) (ns) (1186) 35)			Date Enter Last Modification of the CO-OP Headline of the CO-OP Demo Order Type Package D	fied 05 y Ki No	6/01/17 6/01/17 mberly Camps o		Washington (WJI By Broadcast Monti May. 2017 Grand Total:	
650 Ste 2	ng Time Media Massachusetts Ave NW 210 hington, DC 20001		Buy Pho CPI Acc Bill	er Name one/Fax	/ 903/913/5497	andidate	: Agency BRI	D		Commissic Net Total Sales Tax	on \$	5.00 4,005.00 22,695.00			
Line 21.	Line Type / Break Type 0 Normal Line / SPOT	(Ref #) Dates 05/08/17-05/08/17	Sec 4	Length :3	Run Times 0 4:58:27P- News-ABC 7 News at 5p	SPW	Mo Tu	We Th	Fr Sa Su	J Spots	Rate \$400.0	Total 0 \$400.0	00 Washington	Station (WJLA)	Commen

CONFIRMATION CONTRACT

Date:

Comments:

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Accepted-Station:

Date:

Accepted-Agency/Advertiser:

\$26,700.00 \$26,700.00

> Entered 5/1/17